CITY OF NANAIMO
THE HARBOUR CITY

reimagine NANAIMO

Our City, Our Choices.



Phase 2: Exploring Options
DRAFT FOUNDATIONS FEEDBACK FORM

Hi!
It looks like you're interested in Nanaimo's future!

Phase 2 of RE**IMAGINE NANAIMO** is all about working together to discuss emerging ideas for shaping the future of our City. We're excited you're joining us!

Let's get the explorations underway!

getinvolvednanaimo.ca/reimagine-nanaimo

WHAT'S HAPPENING IN PHASE 2?

During Phase 1 of RE**IMAGINE NANAIMO**, you shared ideas about how our community should evolve over the next 25 years.

Phase 2 is the exploratory part of our journey. It is where we bring together all we've learned so far, talk about ideas, and collectively test different choices.

WE ARE HERE

PHASE 1
GATHERING IDEAS
SUMMER - WINTER 2020

PHASE 2
EXPLORING OPTIONS
SPRING - FALL 2021

PHASE 3
DEVELOPING PLANS
FALL - WINTER 2021/2022

THERE ARE TWO GREAT STEPS TO GETTING INVOLVED IN PHASE 2!

This Feedback Form is focused on Step 1: Foundations Review.

WHAT ARE WE DOING?

- A draft framework, goals, and indicators have been built from your ideas and background research
- Now they need review and refinement

WHY ARE WE DOING THIS?

- Our future needs a strong foundation to support thoughtful decisions
- A **framework**, **goals**, and **indicators** will form Nanaimo's foundation

HOW CAN YOU HELP?

- Just complete this feedback form

HOW LONG WILL IT TAKE?

- As little as 10 minutes
- Up to 20 minutes if you get into more depth
- It's a small amount of time to have your say in our city's next 25 years!

WHAT CAN I WIN?

- One of ten $50 gift cards to a Nanaimo eatery of your choice!
- Just complete the draw entry at the end!

Step 2: Scenarios Review

The second step is the **Our City, Our Choices Workshop Series and Survey** that will be happening in July through September where we'll be exploring where and how Nanaimo should grow.

You will find details about how to sign-up at the end of this feedback form!

OVERVIEW

Draft Framework, Goals, & Indicators

THIS IS A DRAFT! The information we're asking you to review today is a work-in-progress being shared for feedback. Your input, along with the input of other community members, will help identify improvements!

HELP OTHERS PARTICIPATE. Sometimes people need a nudge from a trusted friend or a supporting hand to get involved. Help spread the word that RE**IMAGINE NANAIMO** is looking to hear from everyone who cares about this city.

Want to Submit Online?

You can complete this feedback form online by scanning the QR code below or visiting getinvolvednanaimo.ca/reimagine-nanaimo

Want to Submit in Writing?

Mail, scan and email, or drop this feedback form to:

City of Nanaimo
455 Wallace Street
Nanaimo, BC V9R 5J6
Attn: REIMAGINE NANAIMO
Email: reimagine@nanaimo.ca

Please submit your completed feedback form by **Monday, September 20, 2021!**



WHY WE LAY A FOUNDATION.

Like your home, a City Plan relies on its foundation - the supporting system that holds it up. A framework and goals identify what is important for our future. Indicators measure how we're doing at getting there. Together, this foundation is what we use to plan, evaluate, and decide on future changes. A great foundation provides a clear picture of what we wish to achieve in the future.

BACKGROUND

PHASE 1 INPUT

Last summer and fall, the Nanaimo community shared a lot of great ideas for Nanaimo's future. We've identified 12 common themes.

- Access to Nature & Outdoor Recreation
- Central Hub Identity
- Neighbourhood Character
- A Waterfront Identity
- Inclusive & Equitable
- A Thriving Downtown
- A Green Approach
- Mobility Choice
- A Supportive City with Fewer Social Challenges
- City Living & Access
- Affordable City
- Great Jobs & Businesses

These themes, together with background research and analysis are being used to create a draft foundation. Read the Phase 2 Backgrounder at getinvolvednanaimo.ca/reimagine-nanaimo for more detail.

WHAT FORMS OUR FOUNDATION?

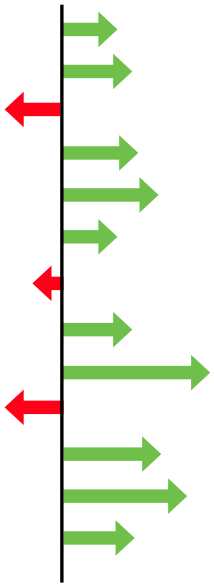
ONE FRAMEWORK that organizes how we'll plan for Nanaimo in a holistic way.

5 DRAFT GOALS that summarize what we wish for Nanaimo's future

24 DRAFT INDICATORS that we'll use to track progress towards our goals



- A GREEN NANAIMO: **RESILIENT& REGENERATIVE ECOSYSTEMS**
- A HEALTHY NANAIMO: **COMMUNITY WELLBEING & LIVABILITY**
- A CONNECTED NANAIMO: **EQUITABLE ACCESS & MOBILITY**
- AN EMPOWERED NANAIMO: **DIVERSITY, CULTURE, RECONCILIATION & SOCIAL INTEGRITY**
- AN ENABLED NANAIMO: **ECONOMIC PROSPERITY & RESILIENCY**



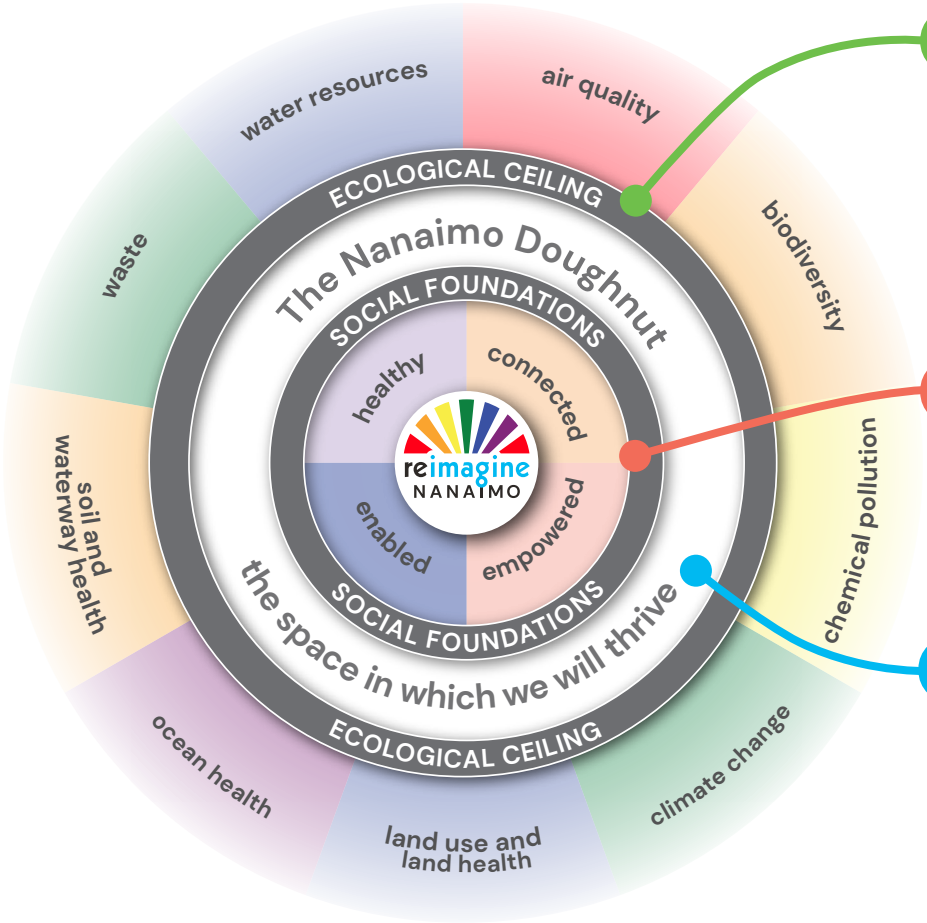
DRAFT FRAMEWORK

The **Nanaimo Doughnut** is our draft framework – a way of organizing how we plan for Nanaimo's future in a balanced and integrated way. It challenges us to consider: *How can **our city** be home to thriving people, in a thriving community, while respecting the wellbeing of all people and the health of the whole planet?*

At the city level, this means strengthening our **social foundations** so that all community members can live well, while at the same time staying within our **ecological ceiling** by making choices that protect and enhance our environment. The space in which we thrive is the "doughnut" between respect for social foundations and the ecological ceiling.

WHY A DOUGHNUT?

Nanaimo's Doughnut is based on a theory called Doughnut Economics which is gaining global recognition as a way of thinking that will allow humanity to thrive in the 21st century. It takes many of the things we're doing already and organizes them in a holistic and balanced way. Visit our resources page: [getinvolvednanaimo.ca/reimagine > Quickly Understand Doughnut Economics]



The Outer Circle – Ecological Ceiling

- Living within our means
- Minimizing the harm we do to the natural environment
- Maximizing the amount of ecological benefit we give back

The Inner Circle – Social Foundations

- Addressing shortfalls and meeting needs
- Creating opportunity for all

The Centre – Our Aim

- The "sweet spot", where we are meeting the needs of all while respecting the limits of our environment
- Where we will thrive

YOUR THOUGHTS
DRAFT FRAMEWORK

Your Initial Reaction to the Nanaimo Doughnut

How well do you feel the draft Nanaimo Doughnut sets a holistic and balanced approach to making thoughtful decisions for Nanaimo's future?

- ☐ Very well - I feel it is balanced and visionary
- ☐ Quite well - I feel it mostly sets a strong future for Nanaimo
- ☐ Room for improvement - I think changes are needed to reflect Nanaimo
- ☐ Not well - I don't feel this framework is right for Nanaimo

Your understanding of the Nanaimo Doughnut

The Nanaimo Doughnut is a complex tool for making decisions in a complex world. We're working on how to communicate about it. After reviewing the previous page, how well do you feel you understand the draft Nanaimo Doughnut?

- ☐ Very well - I get it!
- ☐ Quite well - I understand most of it
- ☐ Room for improvement - I think further explanation is needed
- ☐ Not well - It's not clear to me yet

Your Suggestions

Do you have ideas for improving the Nanaimo Doughnut or how we communicate about it? Please be as specific as possible.

DRAFT GOALS

Five **Draft Goals,** based on the framework of the Nanaimo Doughnut, represent areas of focus for the City's future. Together, they are meant to guide a balanced approach.

Start by reading about the five draft goals here, then answer the questions on the following page. Want to learn more about the draft goals? Read the Phase 2 RE**IMAGINE NANAIMO** backgrounder at: getinvolvednanaimo.ca/reimagine-nanaimo



A GREEN NANAIMO:
RESILIENT& REGENERATIVE ECOSYSTEMS

A Green Nanaimo is about how we can support the lands, air, and waters that sustain us. It is about advancing collective knowledge, living in harmony with our environment, and responding to the impacts of climate change while protecting people, businesses, and infrastructure. It means making decisions that prioritize a resilient and regenerative environment, moving us towards a city that gives back to our natural world rather than taking from it. A Green Nanaimo recognizes and embraces its role as a sustainable city that helps maintain the naturalness of our larger region and beyond.



A HEALTHY NANAIMO:
COMMUNITY WELLBEING & LIVABILITY

A Healthy Nanaimo is about both the wellbeing of our residents and the livability of our city. It is about creating a community for all of us. A healthy city means that all people have the opportunity to access and maintain a good standard of living – regardless of their life stage, family composition, or socio-economic status. Nanaimo envisions a city where a person can live an entire lifetime, finding comfort and happiness in a safe and secure home and having access to healthy food. A Healthy Nanaimo is where people do not go unhoused or hungry. It is city where we can all thrive.



A CONNECTED NANAIMO:
EQUITABLE ACCESS & MOBILITY

A Connected Nanaimo allows people to easily access what matters to them. Our connections are how we experience our community. Everyone needs to get around and we should have safe, equitable, and enjoyable options to do so. Complete, compact neighbourhoods that provide daily needs closer to home allow people to choose more walking or cycling. A well-linked multi-modal transportation system provides choices about how we travel through our city and beyond. A Connected Nanaimo means access and mobility for everyone.



AN EMPOWERED NANAIMO:
DIVERSITY, CULTURE, RECONCILIATION & SOCIAL INTEGRITY

An Empowered Nanaimo feels welcoming and safe to all those who choose this city as home. Together, we are actively making progress towards reconciliation. It's a recognition that we are all different - and these differences make our community interesting, innovative, and vital. Our differences affect our experiences and by embracing diversity we are building our community spirit. It's about hearing each voice in civic life – through effective engagement and public process. In an Empowered Nanaimo, everyone can find their place in the city's diverse social fabric and contribute to our community's future.



AN ENABLED NANAIMO:
ECONOMIC PROSPERITY & RESILIENCY

An Enabled Nanaimo is about attracting and maintaining great businesses and institutions that provide good jobs, places to shop, and opportunities that keep our city thriving. Enabling homegrown ideas, talent, and businesses while welcoming new investment from around the world will advance our city's prosperity. It involves harnessing our unique assets and communicating them in a way that really calls to people, embracing and building upon what makes Nanaimo special. An Enabled Nanaimo is known as a great place – to live, to work, and to experience.



YOUR THOUGHTS
DRAFT GOALS

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Your Feedback on Each Draft Goal

How well do you think each draft goal on the previous pages reflects what is important to you for Nanaimo's future?

DRAFT GOAL	NOT WELL 1	2	3	VERY WELL 4
A Green Nanaimo: Resilient & Regenerative Ecosystems				
A Healthy Nanaimo: Community Wellbeing & Livability				
A Connected Nanaimo: Equitable Access & Mobility				
An Empowered Nanaimo: Diversity, Culture, Reconciliation & Social Integrity				
An Enabled Nanaimo: Economic Prosperity & Resiliency				

Your Suggested Improvements, Refinements, or Additions

We'd like to hear your suggestions for refining the draft goals or any additional goals you think are needed to better reflect what is important for Nanaimo.

YOUR THOUGHTS
DRAFT INDICATORS

What are Indicators?

Indicators are a tool for measuring progress towards our goals. By tracking key indicators regularly, we can see how we're doing and if we need to change our course. There are many things a City could measure, so we must select key indicators that will provide useful insights about progress. Below are 24 Draft Indicators for monitoring the 5 Draft Goals.

A GREEN NANAIMO: RESILIENT& REGENERATIVE ECOSYSTEMS

Indicator	Why Measure?
Water Consumption by Residents	To ensure we continue having enough clean drinking water for our community and see the results of water conservation efforts.
Household Waste Sent to the Landfill	To understand how we're doing at reducing waste created by our community.
Water Samples Meeting BC Water Quality Guidelines	To understand how we're doing at protecting our soils, waterways, and oceans from erosion, chemicals, and contamination.
Community Greenhouse Gas Emissions	To measure our progress at reducing community emissions and related potential climate change impacts.
Area of Lands Dedicated for Natural Area Protection	To see our progress at providing permanent protection of habitat and natural areas.

How well do you feel the above Indicators will help us monitor progress towards A Green Nanaimo?

- ☐ Very well
- ☐ Quite well
- ☐ Room for improvement
- ☐ Not well

A HEALTHY NANAIMO: COMMUNITY WELLBEING & LIVABILITY

Indicator	Why Measure?
Chronic & Episodic Homelessness	To observe if collective efforts are helping reduce the number of people experiencing homelessness.
Rental Housing Affordability	To monitor change in housing prices and success of efforts to create affordable housing.
Vacancy Rate in Rental Housing	To understand if there is enough housing to meet the needs of our population.
Mix of Housing Types	To see if variety in housing options is increasing to better meet different needs.
Local Food Security	To monitor how we're doing at supporting local food production.

How well do you feel the above Indicators will help us monitor progress towards A Healthy Nanaimo?

- ☐ Very well
- ☐ Quite well
- ☐ Room for improvement
- ☐ Not well

YOUR THOUGHTS
DRAFT INDICATORS

reimagine NANAIMO

These are a starting point.

Monitoring indicators is most informative when done regularly. An important consideration in selecting indicators is using information the City is already tracking or will be able to track regularly. As new data or knowledge emerges, indicators may evolve.

A CONNECTED NANAIMO: EQUITABLE ACCESS & MOBILITY

Indicator	Why Measure?
Transportation by Mode	To see how we're doing at encouraging more walking, cycling, and transit in the City.
Distance Driven	To see how we are doing at reducing the distance people must drive each day.
Access to Daily Needs	To see if it is becoming easier for people to walk to jobs, essential services, schools, transit, recreation, parks, and healthcare.
Growth in Town Centres and Corridors	To monitor our success at encouraging new growth where it is most desired.
Traffic Injury Rate	To monitor if improvements the transportation network are making it safer for pedestrians, cyclists, and motorists.

AN EMPOWERED NANAIMO: DIVERSITY, CULTURE, RECONCILIATION & SOCIAL INTEGRITY

Indicator	Why Measure?
Inclusion & Diversity	To see how our city is becoming more welcoming for all.
Investment in Arts, Culture, and Heritage	To measure our progress in creating a vibrant community.
Participation in Parks, Recreation, and Culture Programs and Services	To monitor the outcomes of our efforts to improve or add programs and services.
Public Waterfront Access	To see progress at providing public access to freshwater and saltwater resources.
Political Voice	To see how many citizens are participating in public engagement processes.

How well do you feel the above Indicators will help us monitor progress towards A Connected Nanaimo?

- ☐ Very well
- ☐ Quite well
- ☐ Room for improvement
- ☐ Not well

How well do you feel the above Indicators will help us monitor progress towards An Empowered Nanaimo?

- ☐ Very well
- ☐ Quite well
- ☐ Room for improvement
- ☐ Not well

YOUR THOUGHTS
DRAFT INDICATORS

AN ENABLED NANAIMO:
ECONOMIC PROSPERITY & RESILIENCY

Indicator	Why Measure?
Workforce Population	To measure efforts to attract people who are in the workforce.
Non-Residential Building Permits	To see how much investment we're attracting to our city.
Ample & Diverse Business Opportunities	To see how many businesses and jobs we have in the community.
Economic Structure Index	To measure the overall success and competitiveness of our local economy.

How well do you feel the above Indicators will help us monitor progress towards An Enabled Nanaimo?

- ☐ Very well
- ☐ Quite well
- ☐ Room for improvement
- ☐ Not well

Your Suggested Improvements, Refinements, or Additions

We'd like to hear your suggestions for refining the draft indicators or any additional key indicators you think might show important progress on the REIMAGINE NANAIMO goals.

ABOUT YOU

Please answer a few questions to help us understand how well participation reflects the make-up of our community. Your private information will be kept private.

What is your age range? *(Check only one)*

- ☐ Under 14
- ☐ 15 to 19
- ☐ 20 to 24
- ☐ 25 to 29
- ☐ 30 to 34
- ☐ 35 to 39
- ☐ 40 to 44
- ☐ 45 to 49
- ☐ 50 to 54
- ☐ 55 to 59
- ☐ 60 to 64
- ☐ 65 to 69
- ☐ 70 to 74
- ☐ Over 75
- ☐ I prefer not to answer

With which gender identity do you most identify? *(Check only one)*

- ☐ Male
- ☐ Female
- ☐ Transgender
- ☐ Non-binary
- ☐ I prefer not to answer
- ☐ Not listed: _____

What type of housing do you live in? *(Check only one)*

- ☐ Single-detached home
- ☐ Duplex
- ☐ Triplex / Fourplex
- ☐ Townhouse / Rowhouse
- ☐ Apartment / Condo (<6 storeys)
- ☐ Apartment / Condo (6+ storeys)
- ☐ Suite
- ☐ Mixed Use (residential over commercial or institutional)
- ☐ Other (please specify):

_____

Do you currently rent or own your home? *(Check only one)*

- ☐ I own my home
- ☐ I rent my home or room
- ☐ Other (please specify):

_____

How would you describe your relationship to Nanaimo? *(Check all that apply)*

- ☐ I am a full-time resident of Nanaimo
- ☐ I am a part-time resident of Nanaimo
- ☐ I own a business in Nanaimo
- ☐ I own property in Nanaimo
- ☐ I work in Nanaimo
- ☐ I go to school in Nanaimo
- ☐ I live in another nearby community but come to Nanaimo for activities regularly
- ☐ Other (please specify):

_____

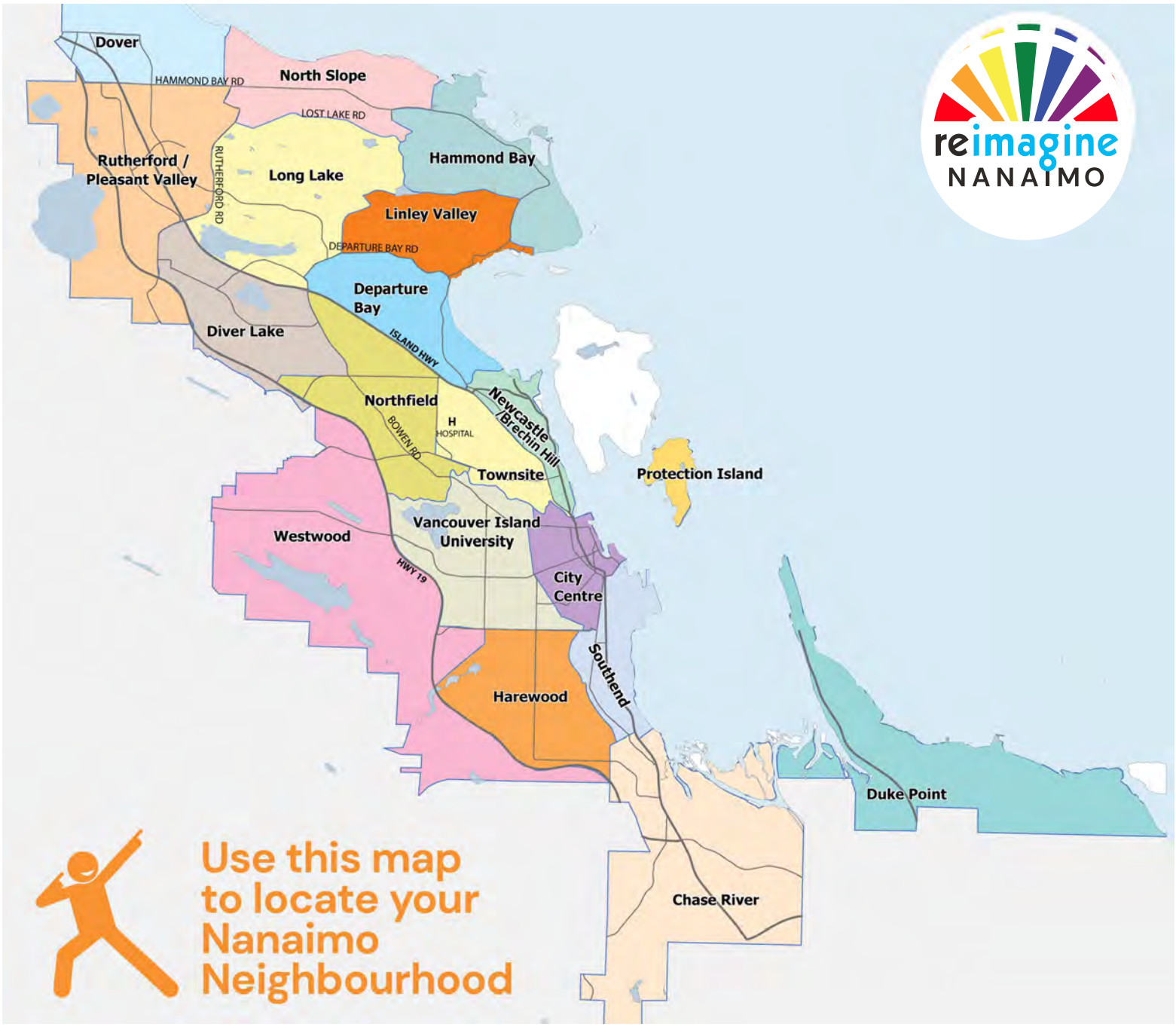
Have you participated in any City planning or engagement process in the past? *(Check only one)*

- ☐ Yes, frequently
- ☐ Yes, on occasion
- ☐ Yes, once before
- ☐ No, never
- ☐ I'm not sure

The REIMAGINE NANAIMO **process aims to reach a broad and diverse group of community members. Please let us know if you identify as any of the following.** *(Choose all that apply)*

- ☐ Indigenous person
- ☐ Racialized minority or person of colour
- ☐ Recent immigrant
- ☐ Having a disability
- ☐ Member of the LGBTQ2+ community
- ☐ I prefer not to answer
- ☐ Is there other information you'd like to share about yourself?

_____



Where do you live? (Check only one)

In Nanaimo:

- ☐ Chase River
- ☐ City Centre (Downtown & Old City)
- ☐ Departure Bay
- ☐ Diver Lake
- ☐ Dover
- ☐ Duke Point
- ☐ Hammond Bay
- ☐ Harewood
- ☐ Linley Valley
- ☐ Long Lake
- ☐ Newcastle / Brechin Hill
- ☐ Northfield
- ☐ North Slope
- ☐ Rutherford / Pleasant Valley
- ☐ Protection Island
- ☐ South End
- ☐ Townsite
- ☐ Vancouver Island University
- ☐ Westwood

In Another Community:

- ☐ Snuneymuxw First Nation
- ☐ Snaw-Naw-As First Nation
- ☐ District of Lantzville
- ☐ Regional District of Nanaimo Electoral Area
- ☐ Other: _____



Phase 2: Exploring Options
SCENARIOS

Our City, Our Choices
Scenarios Exploration Workshops

July through September 2021, we'll be exploring potential scenarios for Nanaimo's future. The scenarios build off the FOUNDATIONS you've reviewed here - the draft framework, goals and indicators. The SCENARIOS will ask questions like:

- Where should new growth go in Nanaimo?
- How will this affect how we move around our City?
- Where should we invest in parks & recreation?
- Where should our employment & services be focused?

THREE PRELIMINARY
SCENARIOS

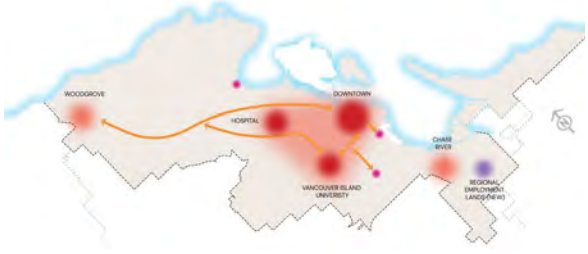
Scenario 1 | Current Path



Scenario 2 | Mobility Hubs



Scenario 3 | Central Focus



PARTICIPATE IN THE
SCENARIO EXPLORATIONS

Sign up now for our online workshop series happening from July through September. Self-guided exploration booklets will also be available. You can sign-up through:

Online: getinvolvednanaimo.ca/reimagine-nanaimo

Email: reimagine@nanaimo.ca

Phone: 250-755-4464

TAKE PART &
WIN PRIZES



Workshop and self-guided respondents will have a chance to win a $100 gift card to a Nanaimo eatery of your choice!

RECEIVE UPDATES ON
UPCOMING INPUT OPTIONS

Over the course of the summer, we'll announce additional input opportunities on draft scenarios. Subscribe now to receive updates at getinvolvednanaimo.ca/reimagine-nanaimo. (Look for the "Stay Informed" box in the upper right!)

THANK YOU & CONTEST ENTRY

Your feedback will help set directions for the future of Nanaimo.

In Fall 2021, watch for a summary of feedback received and announcements about Phase 3 of RE**IMAGINE NANAIMO** where we'll review draft plan directions. We look forward to staying connected!

Optional Prize Draw Entry Form

For your chance to win one of ten $50 gift cards to a Nanaimo eatery of your choice, complete the details below.

To enter the Phase 2 Feedback Form prize draw, you must agree to the **terms and conditions** of the Prize Draw:

☐ By checking here, you confirm that you agree to all terms and conditions of the Phase 2 Feedback Form prize draw at the bottom of this page (required)

Draw Entry Form Contact Details (all information will be kept confidential)

First and Last Name: _____

Email Address: _____

Phone Number: _____

GENERAL PRIZE DRAW TERMS AND CONDITIONS

This is a general summary of the Phase 2 Feedback Form prize draw terms and conditions. To read the full terms and conditions go online to: https://www.nanaimo.ca/docs/get-involved/reimagine/reimagine-draw-rules-and-conditions_foundations-feedback-form.pdf or request a copy by contacting reimagine@nanaimo.ca or 250-755-4464.

To be eligible for the Prize Draw, an individual must be (a) a legal resident of the Province of British Columbia, (b) regularly spend time in Nanaimo (living, working, going to school), and (c) 13 years of age or older. If the winner drawn bears a minor's name, the prize will be lawfully delivered on behalf of the minor to the minor's parent, legal guardian, or trustee.

The prize is non-transferable and non-assignable. The prize must be accepted as awarded and cannot be substituted or redeemed for cash. The odds of winning are dependent upon the number of eligible entries received.

The decision of the City of Nanaimo is final on all matters of fact, interpretation, eligibility, procedure and fulfillment in all matters related to this Prize Draw and without appeal.

The City of Nanaimo reserves the right to require proof of age and jurisdiction of residence prior to awarding any prize.

The City of Nanaimo may, at its sole discretion, alter, amend, suspend, or cancel this Prize Draw or amend the draw procedures at any time, subject to applicable law.

Winners are solely responsible for the reporting and payment of any and all taxes, if any, that may result in claiming a prize in this Prize Draw.

By participating in this Prize Draw, the entrant agrees to release and hold the City of Nanaimo and their subsidiaries and each of their directors, officers, employees, contractors and agents harmless from any and all losses, damages, rights, claims and action of any kind in connection with this Prize Draw or resulting from the entrant's acceptance, possession, or use of any prize, including without limitation, personal injury, death, or property damage.

This Prize Draw is subject to the laws of the province of British Columbia and the laws of Canada applicable herein.

The personal information collected, used and disclosed is necessary for the administration of the Prize Draw and is in accordance with the provisions of Part 3 of the Freedom of Information and Protection of Privacy Act (British Columbia). Please refer to the City of Nanaimo's Privacy Policy or contact the City of Nanaimo's Legislative Services Department 455 Wallace Street, Nanaimo, BC, or call 250-755-4405.